
COLOURS

Film4 uses black as its main colour.
White & Red act as highlights.

Black

C: 0 M: 0 Y: 0 K: 100

R: 0 G: 0 B: 0

WEB: #000000

White

C: 0 M: 0 Y: 0 K: 0

R: 255 G: 255 B: 255

WEB: #FFFFFF

Red

C: 1 M: 100 Y: 90 K: 10

R: 214 G: 24 B: 42

WEB: #d6182a

As a development of the brand we have
started to include gradients of the main
colours of Black & Red.

Grey 1

C: 0 M: 0 Y: 0 K: 50

R: 146 G: 148 B: 150

WEB: #929496

Grey 2

C: 0 M: 0 Y: 0 K: 30

R: 186 G: 188 B: 190

WEB: #BABCBE

Grey 3

C: 5 M: 6 Y: 0 K: 5

R: 224 G: 222 B: 233

WEB: #E0DEE9

Red 1

C: 0 M: 70 Y: 64 K: 7

R: 226 G: 105 B: 86

WEB: #E26956

Red 2

C: 5 M: 40 Y: 40 K: 0

R: 235 G: 166 B: 143

WEB: #EBA68F

Red 3

C: 3 M: 20 Y: 20 K: 0

R: 243 G: 208 B: 193

WEB: #F3D0C1